ORDER

Orders Order / Rev: 106740 Alt Order#: 06853435 Product Desc: ROMNEY FOR PRESIDENT Estimate: 380 Flight Dates: 09/19/12 - 09/25/12 Primary AE: Amy McCreary Original Date / Rev: 09/18/12 / 09/25/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: **American Rambler Productions Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 138 Conant St. Billing Cycle: EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: Romney for President Demographic; A35+ New Business Thru: Product Codes: PLC02-Republican Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

| BIII | Plan |
|------|------|
| | |

Order Share

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Mo |
|------------|----------|---------|--------------|-------------|----|
| 08/27/12 | 09/25/12 | 136 | \$89,660.00 | \$76,211.00 | Se |

Share

| Totals | | | | |
|----------------|---------|--------------|-------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| September 2012 | 136 | \$89,660.00 | \$76,211.00 | 0.00 |
| Totals | 136 | \$89,660.00 | \$76,211.00 | 0.00 |

Agency External ID:

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Total

POLITICAL/AGY, PCAN, GEN

| KSNV | 30% | \$89,660.00 |
|-------------------|-------|--------------|
| Market | 100% | \$298,866.67 |
| Competitive Share | Share | Total |
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 20% | \$59 773 33 |

Revenue Codes:

| | • | Ψ0.00 |
|-------|-----|-------------|
| KINC | 0% | \$0.00 |
| KLAS | 20% | \$59,773.33 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 27% | \$80,694.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 16% | \$47,818.67 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 7% | \$20,920.67 |
| | | |

| _ | | Ch | Start | End | Inventory Code | | Start/End T | ime Days | Len Spo | ts | Rate Pri | Rtg Type S | Spots | Amount |
|---|----|--------------------------|----------|----------------------|----------------------------------------|----------------|-------------------------|----------------|---------|----|-----------|------------|-------|------------|
| E | | KSNV NEWS | 09/19/12 | | M-F 6-7a WakeUp w M-F 6-7a WakeUp v | • | 6-7a | WTF | :30 | 6 | \$450.002 | 0.00 NM | 6 | \$2,700.00 |
| | We | <u>Star</u> eek: 09/1 | | End Date 09/23/12 | <u>Weekdays</u> <u>S</u> p | oots/Week 6 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |

Print Date: 09/26/12 08:16:34 Page 2 of 9

KSNV

Order / Rev:

106740

1001 10

Advertiser:

Romney for President

Alt Order #: Flight Dates:

06853435

09/19/12 - 09/25/12

Product Desc:

ROMNEY FOR PRESIDENT

Estimate:

380

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/19/12 09/21/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$450,002 0.00 NM \$2,700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF--\$450.00 0.00 E 2 KSNV 09/24/12 09/25/12 M-F 6-7a WakeUp w/WaQM 6-7a MT----:30 \$450.002 0.00 NM \$1,800.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 \$450.00 0.00 KSNV 09/19/12 09/21/12 **Today Show** CM 658a-9am --WTF--:30 \$550.002 0.00 NM \$3,300.00 Today Show **TODAY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --WTF-~ \$550.00 0.00 E 4 KSNV 09/24/12 09/25/12 Today Show CM MT----658a-9am :30 \$550.002 0.00 NM \$2,200.00 **Today Show TODAY SHOW** <u>Weekdays</u> Start Date End Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 MT----\$550.00 0.00 KSNV 09/24/12 09/25/12 M-F Today Show II 3rd H0M 9-10a MT----:30 \$350.002 0.00 NM \$1,400.00 M-F Today Show II **TODAY SHOW2** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 MT-----4 \$350.00 0.00 Spot Ch Date Range Description Start/End Time <u>Weekdays</u> Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a :30 (\$200.00) 0.00 NM See MG 5.7.5.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a MT------:30 (\$200.00) 0.00 NM See MG 5.7.5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a :30 (\$200.00) 0.00 NM See MG 5.9 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/24/12-09/30/12 M-F Today Show II 3rd Hr 9-10a :30 \$350.00 0.00 NM 7 KSNV 09/24/12-09/25/12 M-F Today Show II 3rd Hr 9-10a :30 \$350.00 0.00 NM (b) MG for 5.1,5.2 [Revised Rate to Reinstate] 8 KSNV 09/24/12-09/25/12 M-F Today Show II 3rd Hr 9-10a :30 \$350.00 0.00 NM MG for 5.1,5.2 [Revised Rate to Reinstate] 9 KSNV 09/25/12-09/25/12 M-F Today Show II 3rd Hr :30 \$350.00 0.00 NM (h) MG for 5.3 09/25 [Revised Rate to Reinstate] E 6 KSNV 09/24/12 09/25/12 M-F Today Show III 4th 18M 10am-11am MT----:30 \$200.002 0.00 NM 2 \$400.00 Today 4th Hour **TODAY SHOW3** End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 Week: 09/24/12 MT----\$200.00 0.00 E 7 KSNV 09/19/12 09/21/12 M-F Today Show III 4th 18M 10am-11am ~-WTF--:30 3 \$200.002 0.00 NM 3 \$850.00 Today 4th Hour **TODAY SHOW3** Start Date End Date Spots/Week Weekdays Rate Rating Week: 09/17/12 09/23/12 --WTF--3 \$200.00 0.00

Print Date: 09/26/12 08:16:34 Page 3 of 9

Order / Rev:

106740

Advertiser:

Romney for President

Alt Order#:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

KSNV

Flight Dates:

09/19/12 - 09/25/12

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Spot | s Rate Pri | Rtg Type | Spots | Amount |
|--------------------------------|----------|-----------------------------|---------------------------------------|--------------|-------------------------|----------------|-----------------|----------------------------|----------------|-------|------------|
| E 7 KSNV 0 | 09/19/12 | 09/21/12 | M-F Today Show | III 4th KBM | 10am-11am | WTF | - :30 | 3 \$200.002 | 0.00 NM | 3 | \$850.00 |
| TODAY SI | HOW3 | | Today 4th Hour | | | | | | | | |
| Start I | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09/17 | | 09/23/12 | WTF | 3 | \$200.00 | 0.00 | | | | | |
| | ate Ran | | <u>escription</u> | | /End Time | | <u>Weekdays</u> | <u>Length</u> <u>Rate</u> | Rtg Type | | |
| | | | I-F Today Show III | 4th Hr 10ar | n-11am | | WThF | :30 (\$200.0 0) | 0.00 <i>NM</i> | | |
| | MG 7.4,7 | | ELNOT AVAILABL | C DATE | | | | | | | |
| | | | E] NOT AVAILABL I-F Today Show III | | n 11am | | WThF | :30 (\$200-00) | 0.00 444 | | |
| | MG 7.4,7 | | - roday Show III | ruiii Ioai | 11-114111 | | WIIII | :30 (\$200: 00) | 0.00 <i>NM</i> | | |
| | | | E] NOT AVAILABL | E RATE | | | | | ŀ | | |
| 4 KSNV 09 | 9/21/12- | 09/21/12 M | -F Today Show III | 4th Hr 10ar | n-11am | | F | :30 \$325.00 | 0.00 NM | | |
| ⊕ MG fo | | _ | | | | | | | | | |
| • | | to Reinsta | • | | | | | | | | |
| | | | -F Today Show III | 4th Hr 10ar | n-11am | | F | :30 \$325.00 | 0.00 NM | | |
| | • | s to Reinsta | atel | | | | | | | | |
| E 8 KSNV 0 | | | - | CM | 11am-12pm | WEE | -20 | 2 6000.000 | 0.00 NNA | • | A000 00 |
| L O NOIV O | 00/10/12 | 03/21/12 | Rachael Ray | CIVI | 11am-12pm | WTF | - :30 | 3 \$200.002 | 0.00 NM | 3 | \$600.00 |
| RACHAEL | L RAY | | | | | | | | | | |
| Start [| | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week; 09/17 | | 09/23/12 | WTF | 3 | \$200.00 | 0.00 | ······ | | | | |
| E 9 KSNV 0 | 9/24/12 | 09/25/12 | · | CM | 11am-12pm | MT | - :30 | 2 \$200.002 | 0.00 NM | 2 | \$400.00 |
| RACHAEL | RAY | | Rachael Ray | | | | | | Ī | | |
| Start I | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | |
| Week: 09/24 | | 09/30/12 | MT | 2 | \$200.00 | 0.00 | | | | | |
| E 10 KSNV 0 | 9/24/12 | 09/25/12 | Noon News | СМ | 12-1230pm | MT | :30 | 2 \$275,002 | 0.00 NM | 2 | \$550.00 |
| | | | Noon News | | , | | | , | | _ | \$ |
| NEWS | | | | | | | | | | | |
| Start [| | End Date | <u>Weekdays</u> MT | Spots/Week | <u>Rate</u> | Rating | | | | | |
| Week: 09/24/ | | 09/30/12 | ··· | 2 | \$275.00 | 0.00 | | | | | |
| E11 KSNV 0 | 19/19/12 | 09/21/12 | Noon News Noon News | СМ | 12-1230pm | WTF | · :30 | 3 \$275.002 | 0,00 NM | 3 | \$825.00 |
| NEWS | | | 1400111464/3 | | | | | | | | |
| Start [| Date I | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | • |
| Week: 09/17/ | 712 (| 09/23/12 | WTF | 3 | \$275.00 | 0,00 | | | | | |
| E12 KSNV 0 | 9/19/12 | 09/21/12 | Days of our Lives | СМ | 1258p-2pm | WTF~- | :30 | 3 \$275.002 | 0.00 NM | 3 | \$1,275.00 |
| DAVO | | | Days of our Lives | | | | | | | | |
| DAYS | Data ' | End Data | Mookdarra | Contabate -1 | D-1- | Dalling | | | | | |
| <u>Start I</u> Week: 09/17/ | | End <u>Date</u> 09/23/12 | <u>Weekdays</u> WTF | Spots/Week 3 | <u>Rate</u> \$275.00 | Rating 0.00 | | | | | |
| 1100111001111 | .,_ ` | 00,50,14 | | 3 | Ψ213.00 | 0.00 | | | • | | |

Print Date: 09/26/12 08:16:34 Page 4 of 9

KSNV

Order / Rev: Alt Order #:

Flight Dates:

106740

06853435

09/19/12 - 09/25/12

Advertiser:

Estimate:

Romney for President

Product Desc:

ROMNEY FOR PRESIDENT

| Ln Ch | Start | End | Inventory Code | | Start/End T | ime Days | Len Spo | ts | Rate Pri | Rtg Type | Spots | Amount |
|---------------------------------------|----------------------------|-----------------------------|----------------------------------------|--------------|-----------------------------|----------------|-------------------------|------------|----------------------------|---------------------|-------|------------|
| E12 KSNV | 09/19/1 | 2 09/21/12 | Days of our Lives Days of our Lives | СМ | 1258p-2pm | WTF | · :30 | 3 | \$275.002 | 0.00 NM | 3 | \$1,275.00 |
| DAYS | | | Days of our Lives | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | <u>RatIng</u> | | | | | | |
| Week: 09. Spot Ch | /17/12 <u>) Date Ra</u> | 09/23/12 | WTF escription | 3 Stan | \$275.00 | 0.00 | Modelata | Lan | mth Data | D4=- T | | |
| | | - | ays of our Lives | | <u>t/End Time</u> 3p-2pm | | <u>Weekdays</u> wThF | <u>Len</u> | :30 (\$ 275.00) | Rtg Type 0.00 NM | | |
| | | 4,12.5,12.6 | , | | | | | | (4210.00) | | | |
| | | | E] NOT AVAILABL | | _ | | | | | | | |
| | | 2-09/23/12 D 4,12.5,12.6 | ays of our Lives | 1258 | 3p-2pm | | WThF | • | :30 (\$275.00) | 0.00 <i>NM</i> | | |
| | | • | E] NOT AVAILABL | E RATE | | | | | | | | |
| | | | ays of our Lives | | 3p-2pm | | WThF | • | :30 (\$275.00) | 0.00 NM | | |
| | | 4, 12.5, 12.6 | | | | | | | | | | |
| | | | E] NOT AVAILABL | | N | | _ | | f | | | |
| _ | | 2-09/21/12 D ,12.3,12,1 | ays of our Lives | 1258 | 3p-2pm | | F | • | :30 \$425.00 | 0.00 NM | | |
| | | te to Reinst | ate] | | | | | | | | | |
| | | | ays of our Lives | 1258 | 3p-2pm | | F | | :30 \$425.00 | 0.00 NM | | |
| | | ,12.3,12.1 | | | | | | | | | | |
| | | te to Reinsta | atej ays of our Lives | 1259 | 3p-2pm | | M | | .20 #40E00 | 0.00 NM | | |
| _ | | ,12.3,12.1 | ays of our Lives | 1200 | op-zpm | | V | • | :30 \$425.00 | 0.00 NM | - | |
| | | te to Reinst | ate] | | | | | | | | | |
| E13 KSNV | 09/24/1 | 2 09/25/12 | Days of our Lives | СМ | 1258p-2pm | MT | · :30 | 2 | \$275.002 | 0.00 NM | 2 | \$550.00 |
| DAVO | | | Days of our Lives | | | | | | | • | | |
| DAYS Sta | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09 | | 09/30/12 | MT | 2 | \$275.00 | 0.00 | | | | | | |
| E14 KSNV | 09/24/1 | 2 09/25/12 | The Doctors | СМ | 2pm-3pm | MT | - :30 | 2 | \$175.002 | 0.00 NM | 2 | \$350.00 |
| росто | | | The Doctors | | | | | | | | | |
| DOCTO | ort Date | End Date | Wookdovo | Cnota Micole | Data | Datina | | | | | | |
| Week: 09 | | 09/30/12 | <u>Weekdays</u> MT | Spots/Week 2 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| E 15 KSNV | | 2 09/21/12 | The Doctors | CM | 2pm-3pm | WTF | · ;30 | 3 | \$175.002 | 0.00 NM | 3 | \$525.00 |
| | | | The Doctors | | | | | | | | | • |
| DOCTO | art Date | End Date | Mookdaya | Cnoto Minale | Data | Datina | | | | | | |
| Week: 09 | | 09/23/12 | <u>Weekdays</u> WTF | Spots/Week 3 | <u>Rate</u> \$175.00 | Rating 0.00 | | | | | | |
| E16 KSNV | | | Dr. Phil | СМ | 3-4p | MT | - :30 | 2 | \$300.002 | 0.00 NM | 2 | \$600.00 |
| | | | Dr Phil | | • | | | | * | | _ | 4-00.00 |
| DR PH | | E.J.D.L. | 187 | 01-001 1 | 5 (| D () | | | | | | |
| Sta Week: 09 | art Date /24/12 | End Date 09/30/12 | <u>Weekdays</u> MT | Spots/Week 2 | <u>Rate</u> \$300.00 | Rating 0.00 | | | | | | |
| E 17 KSNV | | | | CM | 3-4p | WTF | · :30 | 3 | \$300.002 | 0,00 NM | 3 | \$900.00 |
| _ ,, ,,_,,, | | | Dr Phil | . • | 4 ib | **** | .00 | Ů | φοσσ.σσ2 | 0,00 14141 | 9 | ψουυ.ου |
| DR PH | | | | | | | | | | | | |
| <u>Sta</u> Week: 09 | art Date | <u>End Date</u> 09/23/12 | <u>Weekdays</u> WTF | Spots/Week 3 | <u>Rate</u> | Rating | | | | | | |
| | | | NEWS 3 at 4 (1 I | | \$300.00 4-5pm | 0.00 WTF | - :30 | 3 | \$350.002 | 0.00 NM | 3 | ¢1 050 00 |
| _ (0 1\0117 | 00/10/1 | . VOIZ 11 1A | 4PM NEWS (1 ho | | (4:00 PM-4:3 | | ,00 | J | ψυυυ,002 | O.OO INW | ٥ | \$1,050.00 |
| NEWS | | | • | | | , | | | | | | |
| · · · · · · · · · · · · · · · · · · · | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 09 | | 09/23/12 | WTF NEWS 3 at 4 (1 I | 4OUB/CM | \$350.00 | 0.00 MT | - :30 | | \$250.000 | 0.00.384 | _ | ቀንስሳ ሶሳ |
| LIS NOINY | UDI 241 1 | L 03120112 | 4PM NEWS (1 ho | | 4-5pm (4:00 PM-4:3 | | - ,50 | 2 | \$350.002 | 0.00 N M | 2 | \$700.00 |
| NEWS | | | | • , | , 3 T M 110 | , | | | | | | |
| | | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Sta | art Date | | | | · | | | | | | | |
| <u>Sta</u> Week: 09 | /24/12 | 09/30/12 | MT NEWS 3 at 4 (1 h | 2 | \$350.00 4-5pm | 0,00 MT | - :30 | 4 | \$450.002 | 0.00 NM | _ | \$1,800.00 |

Print Date: 09/26/12 08:16:34 Page 5 of 9

KSNV

Order / Rev:

106740

Advertiser:

Romney for President

Alt Order #:

06853435

3435 Product De

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates:

09/19/12 - 09/25/12

Estimate:

| Ln Ch NEWS | Start | End | Inventory Code | Break | Start/End 1 | ime Days | Len Sp | oots | Rate Pri | Rtg Type | Spots | Amount |
|----------------------------------|---------------------------------|----------------------------|-----------------------------------------------|---------------------|----------------------------------------------------|----------------|-------------------------|------|------------------------------------------------|----------------------------|-------|------------|
| <u>Star</u> Week: 09/2 | <u>rt Date</u> 24/12 | End Date 09/30/12 | <u>Weekdays</u> MT | Spots/Week 4 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E 21 KSNV NEWS | 09/19/1 | 2 09/21/12 | NEWS 3 at 4 (1 4PM NEWS (1 ho | , | 4-5pm (4:30 PM-5:0 | WTF- 00 PM) | - :30 | 6 | \$450.002 | 0.00 NM | 6 | \$2,700.00 |
| | <u>rt Date</u> 17/12 | End Date 09/23/12 | <u>Weekdays</u> ⊶~wTF | Spots/Week 6 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E22 KSNV NEWS | 09/19/1 | 2 09/21/12 | M-F Early News M-F Early News | СМ | 5-630p | WTF- | - :30 | 6 | \$725.002 | 0.00 NM | 6 | \$4,350.00 |
| | <u>rt Date</u> 17/12 | End Date 09/23/12 | Weekdays WTF | Spots/Week 6 | <u>Rate</u> \$725.00 | RatIng 0.00 | | | | | | |
| E 23 KSNV NEWS | 09/24/1 | 2 09/25/12 | M-F Early News M-F Early News | СМ | 5-630p | MT | - :30 | 4 | \$725.002 | 0.00 NM | 4 | \$2,900,00 |
| <u>Sta</u> Week: 09/ | | End Date 09/30/12 | <u>Weekdays</u> MT | Spots/Week 4 | * | Rating 0.00 | | | | | | |
| E 24 KSNV JEOPAF | | 2 09/25/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | MT~ | :30 | 4 | \$725.002 | 0.00 NM | 4 | \$2,900.00 |
| Week: 09/2 | | End Date 09/30/12 | Weekdays MT | Spots/Week 4 | + | Rating 0.00 | | | | ··· | | |
| E 25 KSNV JEOPAF | | 2 09/21/12 | M-F Jeopardy M-F Jeopardy | СМ | 630-7pm | WTF- | - ;30 | 6 | \$725.002 | 0.00 NM | 4 | \$3,450.00 |
| Week: 09/ Spot Ch | Date Ra | | Weekdays WTF escription I-F Jeopardy | • | <u>Rate</u> \$725.00 <u>/End Time</u> 7pm | Rating 0,00 | <u>Weekdays</u> WThF | | ngth <u>Rate</u> :30 (\$725.0 0) | Rtg Type 0.00 NM | | |
| [.N | | LABLE RAT | E] NOT AVAILABI I-F Jeopardy | | 7pm | | WThF | | :30 <i>(\$725.00)</i> |) 0.00 A/A/ | | |
| See [.Ne | <i>MG 2</i> 5. OT AVAI | .7,25.8 ILABLE RAT | E] NOT AVAILABI | | , , | | | | | | | |
| ⊕ MG | for 25.4 | | I-F Jeopardy atel | 630- | 7pm | | F | | :30 \$1,000.00 | 0.00 NM | | |
| 8 KSNV ⊕ MG | 09/21/1: 6 for 25.4 | 2-09/21/12 N | 1-F Jeopardy | 630- | 7pm | | F | | :30 \$1,000.00 | 0.00 NM | | |
| E 26 KSNV | | 2 09/25/12 | M-F Wheel M-F Wheel of Fo | C M rtune | 7-730pm | MT | - :30 | 2 | \$725.002 | 0.00 NM | 2 | \$1,450.00 |
| WHEEL <u>Sta</u> Week: 09/ | <u>rt Date</u> | End Date 09/30/12 | <u>Weekdays</u> MT | Spots/Week 2 | <u>Rate</u> \$725.00 | Rating 0.00 | | | | | | |
| E 27 KSNV | | 2 09/21/12 | M-F Wheel M-F Wheel of Fo | CM rtune | 7-730pm | WTF- | - :30 | 3 | \$725.002 | 0.00 NM | 3 | \$2,450.00 |
| WHEEL <u>Sta</u> Week: 09/ | rt Date | End Date 09/23/12 | <u>Weekdays</u> WTF | Spots/Week | <u>Rate</u> \$725,00 | Rating 0.00 | | | | <u> </u> | | |
| 2 KSNV | Date Ra ' 09/17/1 e MG 27 | 2-09/23/12 N | escription 1-F Wheel | | t/End Time 0pm | | Weekdays WThF | | ngth <u>Rate</u> :30 (\$725.00) | Rtg Type 0.00 <i>NM</i> | | |
| [.No 4 KSNV | OT AVA 09/21/1 | ILABLE RAT 2-09/21/12 N | E] NOT AVAILABI 1-F Wheel | | 0pm | | F | | :30 \$1,000.00 | 0.00 NM | | |
| [Re | | ate to Reinst | | oven CM | 44nm 4495 | ana UFFF | .90 | | Φ7E0 000 | 0.00 NA | , | Φ4 E00 00 |
| LATE N | | 12 08/21/12 | M-F News 3 at E M-F News 3 at E | | 11pm-1135 | omWTF- | - :30 | 6 | \$750.002 | 0.00 NM | 6 | \$4,500.00 |

Print Date: 09/26/12 08:16:35 Page 6 of 9

Order / Rev: 106740 AdvertIser:

Romney for President

Alt Order #:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

Estimate:

KSNV

Flight Dates:

09/19/12 - 09/25/12

| Ln | | Start | End | Inventory Code | | Start/End T | | | | | Rtg Type | | Amount |
|------|------------------------|-------------------------|------------------------------------|----------------------------------------|-----------------|------------------------------|----------------|-------------------------|-------------|-----------------------------------------------|----------------|---|------------|
| E 28 | KSNV | 09/19/1 | 2 09/21/12 | M-F News 3 at El M-F News 3 at E | | 11pm-1135p | m ~~WTF | :30 | 6 | \$750.002 | 0.00 NM | 6 | \$4,500.00 |
| ι | ATE N | EWS | | | | | | | | | | | |
| ۱۸/- | <u>Sta</u> eek: 09/ | rt Date | End Date 09/23/12 | <u>Weekdays</u> WTF | Spots/Week 6 | <u>Rate</u> \$750.00 | Rating 0.00 | | | | | | |
| | | | | M-F News 3 at El | | 11pm-1135pi | | :30 | 4 | \$750.002 | 0.00 NM | 4 | \$3,000.00 |
| | | | _ ******* | M-F News 3 at E | | | | | | , | | | , - |
| 1 | LATE N | | Frd Date | Monkelaye | Casto Milante | Doto | Detina | | | | | | |
| We | <u>ىنى</u> /90 :eek | <u>rt Date</u> 24/12 | End Date 09/30/12 | <u>Weekdays</u> MT | Spots/Week 4 | <u>Rate</u> \$750.00 | Rating 0.00 | | | | | | |
| | | | | The Tonight Show | | 1135p-1237a | | :30 | 3 | \$250.002 | 0.00 NM | 3 | \$1,275.00 |
| _ | TONICI | T SHO | A. | Tonight Show | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| We | ek: 09/ | 17/12 | 09/23/12 | WTF | 3 | \$250.00 | 0.00 | | | | | | |
| Spot | | Date Ra | | <u>lescription</u> The Tonight Show | | <u>/End Time</u> 5p-1237a | | <u>Weekdays</u> wThF | <u>Leng</u> | <u>th </u> | Rtg Type | | |
| , | | | 2-09/23/12 1 ! 4,30.5,30.6 | ne rongii snow | 1130 | ρ-1237 a | | WIIIF | | ου (φε ευ υ-υυ) | , 0.00 IVIVI | | |
| | [.N | AVA TO | ILABLE RAT | E] NOT AVAILABI | | | | | | | | | |
| 2 | | | | he Tonight Show | 1138 | 5p-1237a | | WThF | :: | 30 (\$250.00) | 0.00 NM | | |
| | | | : <i>4,30.5,30.6</i> ILABLE RAT | E] NOT AVAILABI | E RATE | | | | | | | | |
| 3 | | | | he Tonight Show | | 5р-1237а | | WThF | .: | 30 (\$250.00) | 0.00 <i>NM</i> | - | |
| | | | .4,30.5,30.6 | E] NOT AVAILABI | EDATE | | | | | | | • | |
| 4 | _ | | | he Tonight Show | | 5p-1237a | | F | :3 | 30 \$425.00 | 0.00 NM | | |
| | ⊕ MG | for 30.1 | ,30.3,30.2 | _ | | | | | | • | | | |
| - | • | | ate to Reinst | - | 1121 | in 1007a | | - | | 20 # 435.00 | N 0 00 NM | | |
| | | | 2-09/21/12 1 1,30.3,30.2 | he Tonight Show | 1138 | 5р-1237а | | F | | 30 \$425.00 | 0.00 NM | | |
| | | | ate to Reinst | ate] | | | | | | | | | |
| | | | | he Tonight Show | 1138 | 5p-1237a | | F | :: | 30 \$425.00 | 0.00 NM | | |
| | | | I,30.3,30.2 ate to Reinst | ate1 | | | | | | | | | |
| E 31 | | | | The Tonight Show | v CM | 1135p-1237a | ı MT⊶⊸– | :30 | 2 | \$250.002 | 0.00 NM | 2 | \$675.00 |
| | | | | Tonight Show | | | | | | | | | |
| | | HT SHO | vv End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 09/ | 24/12 | 09/30/12 | MT | 2 | \$250.00 | 0.00 | | | | | | |
| | | Date R | | Description | | t/End Time | | Weekdays MT | | | Rtg Type | | |
| 7 | | 09/24/1 e MG 31 | | The Tonight Show | 1130 | 5р-1237а | | V 1 | | 30 (\$250.00) |) 0.00 IVIVI | | |
| | | | | E] NOT AVAILABI | LE RATE | | | | | | | | |
| | | | | he Tonight Show | 113 | 5p-1237a | | MT | :: | 30 \$425.00 | 0.00 NM | | |
| | _ | for 31.1 evised R | i 09/24 ate to Reinst | ate) | | | | | | | | | |
| E 33 | | | 12 09/21/12 | | CM | 10-11pm | F | :30 | 1 \$ | 1,400.003 | 0.00 NM | 1 | \$1,400.00 |
| | | | | Friday Prime 10- | 11pm | · | | | | | | | |
| | DATELI Sta | N⊨ rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| We | eek: 09/ | | 09/23/12 | F | | \$1,400.00 | 0.00 | | | | | | |
| E 34 | KSNV | 09/22/ | 12 09/22/12 | News 3 Sunrise - | | 6a-7a | | s- :30 | 2 | \$200.002 | 0.00 NM | 2 | \$400.00 |
| | NEWS | | | News 3 Sunrise | SATURDAY | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | eek: 09/ | | 09/23/12 | S- | 2 | | 0.00 | | | | | | |
| E 35 | KSNV | 09/22/ | 12 09/22/12 | Saturday Today Saturday Today | CM | 7a-9am | | S- :30 | 2 | \$325.002 | 0.00 NM | 2 | \$650.00 |
| | SAT TO | DAY | | Saturday 10day | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| W | eek: 09/ | 17/12 | 09/23/12 | S- | 2 | \$325.00 | 0.00 | | | | | J | |

Print Date: 09/26/12 08:16:35 Page 7 of 9

KSNV

Order / Rev: 106740

Advertiser:

Romney for President

Alt Order#:

06853435

Product Desc:

ROMNEY FOR PRESIDENT

Flight Dates: 09/19/12 - 09/25/12

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End T | | | Len Spo | ots | Rate Pri | Rtg Type | Spots | Amount |
|--------------------------|-------------------------|-----------------------------|-----------------------------------------|-----------------|-------------------------------|-----------------------|----|-----------------------|-----|-------------------------------------------------|----------------|-------|-------------------|
| E37 KSNV | 09/22/1 | 2 09/22/12 | Jeopardy in PRIM Jeopardy in Prim | | M-SA 8-11p | SUN | s- | :30 | 1 | \$350.002 | 0.00 NM | 1 | \$350.00 |
| JEOPAR | RDY | | , , | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | | |
| Week: 09/ | | 09/23/12 | S- | <u> 1</u> | \$350.00 | 0.00 | | .00 | | 4750.000 | 0.00 NIM | | # 0.000.00 |
| E 38 KSNV | 09/22/1 | 2 09/22/12 | Sa-Su News 3 at Sa-Su News 3 at | | 11pm-1 1 35pi | m | 5- | :30 | 2 | \$750.002 | 0.00 NM | 2 | \$2,200.00 |
| LATE N | EWS | | Ca-Ca News Cal | Licveij | | | | | | | | | |
| Sta | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | <u>Rating</u> | | | | | | | |
| Week: 09/ | | 09/23/12 | \$- | 2 | | 0.00 | | | | | D | | |
| | Date Ra | | <u>escription</u> a-Su News 3 at El- | | <u>I/End Time</u> n-1135pm | | _ | <u>Veekdays</u> Sa | | <u>ngth </u> | Rtg Type | | |
| | 9 MG 38. | | a-00 /464/3 0 at L | even Tipi | 11-11-00pi11 | | | Ja | | .50 (07-00-00) | 0.00 14141 | | |
| | | • | E] NOT AVAILABL | LE RATE | | | | | | | | | |
| 2 KSNV | 09/17/12 | 2-09/23/12 S | a-Su News 3 at El | even 11pr | n-1135pm | | - | Sa | • | :30 (\$750.00) | 0.00 <i>NM</i> | | |
| | MG 38. | | E1 NOT AL / AU A DI | E DATE | | | | | | | | | |
| • | | | E] NOT AVAILABL a-Su News 3 at Ek | | n-1135pm | | - | Sa | _ | :30 \$1,100.00 | O OO NIM | | |
| | 6 for 38,1 | | a-ou News o at Er | even Tibi | n-1130pm | | | Ja | | .30 \$1,100,00 | O.OO INIVI | | |
| _ | | ate to Reinsta | ate] | | | | | | | | | | |
| 4 KSNV | 09/22/12 | 2-09/22/12 S | a-Su News 3 at Ek | even 11pr | n-1135pm | | - | Sa | - | :30 \$1,100.00 | 0.00 NM | | |
| _ | for 38.1 | | -4-7 | | | | | | | | | | |
| | | ate to Reinsta | | | 500 000 | | | | | *1.070.000 | 2 22 111 | | 44.080.00 |
| E39 KSNV | 09/22/1 | 2 09/22/12 | Nevada Newsma Nevada Newsma | | 5:00- 6:00am (5:00 AM-5:3 | | 5- | :30 | 1 | \$1,250.002 | 0.00 NM | 1 | \$1,250.00 |
| NEWS | | | NOVAGE NOVISITIE | | (0,00) ((0)-0,0) | o Alvi) | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week; 09/ | | 09/23/12 | S- | 1 | \$1,250.00 | 0.00 | | | | | | | |
| E40 KSNV | 09/22/1 | 2 09/22/12 | Nevada Newsma | | 5:00- 6:00am | | S- | :30 | 1 | \$1,250.002 | 0.00 NM | 1 | \$1,250.00 |
| NEWS | | | Nevada Newsma | ikeis - On.3 | (5:30 AM-6:0 | J AIVI) | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | | |
| Week: 09/ | 17/12 | 09/23/12 | S- | 1 | \$1,250,00 | 0,00 | | | | | | | |
| E 41 KSNV | 09/23/1 | 2 09/23/12 | News 3 Sunrise - | | 6a-7a | | S | :30 | 1 | \$185,002 | 0.00 NM | 1 | \$185.00 |
| NEWS | | | News 3 Sunrise 5 | SUNDAY | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 09/ | 17/12 | 09/23/12 | S | 1 | \$185,00 | 0.00 | | | | | | | |
| E 42 KSNV | 09/23/1 | 2 09/23/12 | Sunday Today | CM | 7a-8am | | S | :30 | 1 | \$325.002 | 0.00 NM | 1 | \$325.00 |
| SUN TO | NDAV | | Sunday Today | | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | | |
| Week: 09/ | | 09/23/12 | S | 1 | \$325.00 | 0.00 | | | | | | | |
| E 43 KSNV | 09/23/1 | 2 09/23/12 | Meet the Press | CM | 8a-9am | | S | :30 | 1 | \$1,900.002 | 0.00 NM | 1 | \$1,900.00 |
| ****** | | -00 | Meet the Press | | | | | | | | | | |
| MEET T | | | Mookdaya | ChataMMaak | Poto | Dating | | | | | | | |
| <u>ى او</u> /Week: 09 | <u>rt Date</u> 17/12 | <u>End Date</u> 09/23/12 | <u>Weekdays</u> S | Spots/Week 1 | | Rating 0.00 | | | | | | | |
| | | | News 3 Today W | knd CM | 9a-930am | | S | :30 | 1 | \$250.002 | 0.00 NM | 1 | \$250.00 |
| | | | News 3 Today | | | | | | | | | | |
| NEWS | | | | | | | | | | | | | |
| Sta Week: 09/ | <u>rt Date</u> 17/12 | End Date 09/23/12 | <u>Weekdays</u> S | Spots/Week | <u>Rate</u> \$250.00 | <u>Rating</u> 0.00 | | | | | | | |
| | | | Chrls Matthews 9 | :30AM/SM | 9:30a-10a | 0.00 | 5 | :30 | 1 | \$250.002 | 0.00 NM | 1 | \$250.00 |
| NONV | 95/20/1 | 55/25/12 | Chris Matthews 8 | | J,550 100 | | J | .00 | 1 | φ 200,002 | O.OO INIVI | l ' | Ψ200.00 |
| CHRISI | MATTHE | | | | | | | | | | | | |
| | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | | |
| Week: 09/ | | 09/23/12 | NEL Pro Game / | ENA CM | 4200.00 | 0.00 | | 120 | | ¢000.003 | O OO NIBA | _ | @4 BOO OO |
| = 40 NSNV | U3/43/1 | 14 09/23/12 | NFL Pre-Game / NFL Pre-Game | FNA CM | 1p-530pm | | 5 | :30 | 2 | \$900.003 | 0,00 NM | 2 | \$1,800,00 |
| FOOTB | ALL NIG | HT IN AMER | | | | | | | | | | | |

Print Date: 09/26/12 08:16:35 Page 8 of 9

KSNV

Order / Rev: 10

106740

Advertiser:

Romney for President

Alt Order #: Flight Dates: 06853435

09/19/12 - 09/25/12

Product Desc:

ROMNEY FOR PRESIDENT

Estimate:

380

Break Start/End Time Rtg Type Spots Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Amount 09/23/12 09/23/12 NFL Pre-Game / FNA CM 1p-530pm -----.30 2 \$900 003 0.00 NM \$1,800,00 E46 KSNV NFL Pre-Game FOOTBALL NIGHT IN AMER Start Date End Date Weekdays Spots/Week Rate Rating \$900.00 0.00 Week: 09/17/12 09/23/12 -----E 47 KSNV 09/23/12 09/23/12 NFL Football CM 1P-9PM -----5 :30 2 \$4,000,003 0.00 NM \$20,000.00 NFL Football End Date Weekdays Spots/Week Rate Rating Start Date Week: 09/17/12 09/23/12 2 \$4,000.00 0.00 Spot Start/End Time Weekdays Length Rate Rtg Type Ch Date Range Description 1P-9PM :30(\$4,000,00) 0.00 NM 1 KSNV 09/17/12-09/23/12 NFL Football ----Su See MG 47.3.47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 NFL Football 1P-9PM :30(\$4,000.00) 0.00 NM -----Su See MG 47.3.47.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 1P-9PM :30\$10,000.00 0.00 NM 3 KSNV 09/23/12-09/23/12 NFL Football ----Su MG for 47.1.47.2 [Revised Rate to Reinstate] 1P-9PM :30\$10,000.00 0.00 NM 4 KSNV 09/23/12-09/23/12 NFL Football ---Su (M) MG for 47.1.47.2 [Revised Rate to Reinstate] E 48 KSNV 09/23/12 09/23/12 Jeopardy in PRIME CM M-SA 8-11p / SUN----S :30 1 \$500.003 0.00 NM \$500.00 Jeopardy in Prime **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$500.00 0.00 E49 KSNV 09/23/12 09/23/12 LAW & ORDER (synd) RGM M-SA 8-11p / SUN-----S :30 \$500,003 0.00 NM \$500.00 Law & Order (synd) PRIME LAW & ORDER Spots/Week Rate Rating Start Date End Date Weekdays Week: 09/17/12 09/23/12 ----S \$500.00 0.00\$750.002 0.00 NM E 50 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM :30 2 \$1,500.00 11pm-1135pm ----5 Sa-Su News 3 at Eleven **NEWS** Spots/Week Rating Start Date **End Date Weekdays** <u>Rate</u> Week: 09/17/12 09/23/12 -----5 \$750.00 0.00 N 55 KSNV 09/22/12 09/22/12 Sat PR 10-11p CM 10-11pm ----5-:30 1 \$1,300.002 0.00 NM \$1,300.00 Saturday Prime 10-11pm Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 09/17/12 09/23/12 ______ \$1,300.00 0.00 09/22/12 09/22/12 News 3 Live in Prime ----S-:30 \$350.002 0.00 NM \$350.00 N 56 KSNV CM 7-10pm 1 News 3 in Prime **End Date** Weekdays Spots/Week Rating Start Date Rate 09/23/12 ----S-\$350.00 Week: 09/17/12 0.00 Wake Up Early w/ Wagn@M MT----:30 \$100.002 0.00 NM \$100.00 N 57 KSNV 09/24/12 09/25/12 430a-5a 1 1 Wake Up Early Wagners End Date Weekdays Spots/Week Rate Rating Start Date Week: 09/24/12 09/30/12 MT----\$100.00 0.00 NM 09/24/12 09/25/12 Dr. Phil CM 3-4p :30 \$450.001 1 \$450.00 N 58 KSNV MT----Dr Phil Spots/Week Rating Start Date **End Date** Weekdays Rate 09/30/12 \$450.00 Week: 09/24/12 0.00 :30 0.00 NM \$275.00 09/24/12 09/25/12 Days of our Lives CM 1258p-2pm MT----\$275.002 1 N 59 KSNV Days of our Lives Weekdays Start Date **End Date** Spots/Week Rate Rating 0.00 09/30/12 \$275.00 Week: 09/24/12 0.00 NM N 60 KSNV 09/25/12 09/25/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$50,003 \$50.00 Wake Up Early Wagners

Print Date: 09/26/12 08:16:35 Page 9 of 9

KSNV

 Order / Rev:
 106740
 Advertiser:
 Romney for President

 Alt Order #:
 06853435
 Product Desc:
 ROMNEY FOR PRESIDENT

 Flight Dates:
 09/19/12 - 09/25/12
 Estimate:
 380

Rate Pri Rtg Type Spots Amount Break Start/End Time Days Len Spots Inventory Code Ln Ch Start End \$50.00 430a-5a -T----:30 \$50.003 0.00 NM N 60 KSNV 09/25/12 09/25/12 Wake Up Early w/ Wagn@M Wake Up Early Wagners End Date Weekdays Spots/Week <u>Rate</u> Rating Start Date Week: 09/24/12 09/30/12 -T----\$50.00 0.00 136 \$89,660.00 Totals